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P. TO POMOLOGY
RE. TO NOMENCLATURE
C. H. HUBACH
CATALOGUE
OF
LOUIS HUBACH

STRAWBERRY
SPECIALIST



GROWER and SHIPPER
of CHOICE STRAW-
BERRY PLANTS



WE ARE ALSO THE ORIGINATOR OF THE
FOLLOWING VARIETIES:

EXCELSIOR, EARLY MARKET, H. & H.,
MELLIE, EUREKA, BENANCIE, EARLY
HARVEST, HATHAWAY, NEWMAN, ANNIE
WIDE AWAKE, FREMONT, WILLIAMS,
DUMAS, MT. VIEW, LOUIS HUBACH,
AND MANY OTHERS.



LOUIS HUBACH
JUDSONIA, — ARKANSAS

Fall Price List, 1916

In presenting to you our price list for Fall, 1916, we wish to thank you for your liberal patronage in the past. We hope that the past season has been a prosperous one with you.

We have had a fine season for plant making, and we have increased our acreage and have a fine lot of plants. Will be prepared to furnish you Excelsior, Klondike, Aroma and Champion K in large lots.

We will begin shipping plants this season about November 1.

Payments must be made in advance, by express or postoffice money order, bank draft or registered letter, or we will book your order for one-fourth the amount, balance to be sent when plants are ordered shipped.

Imp. is for imperfect varieties. They must have perfect varieties planted with them, otherwise they will not make perfect fruit.

Per, is for perfect varieties.

Our Guarantee.—We exercise the greatest care to keep our plants true to name and hold ourselves in readiness to replace (on proof) all stock that may prove otherwise, but in no case are we liable for more than the same amount of plants bought of us.

We ship plants in crates, placing damp moss to the roots. The crate we use has been accepted by the railroad company as the neatest and safest package to ship plants in, and has recommended that other nurserymen use the same kind of package. A Certificate of Inspection from the state entomologist will be attached to each and every package of plants.

We carry special permit from Texas.

Again thanking you for past favors and wishing to be favored with your future orders, we are,

Yours very truly,

LOUIS HUBACH.

Description of Varieties

CHAMPION (Per.)—This variety is the one we introduced last year as the Champion K. We shipped out quite a lot of them to different parts of the country, and all that have reported on them so far are well pleased with the growth of them. They graded this last season as Fancy Klondike. One man that ordered one hundred plants last season has written us that he will order five thousand this fall.

Knowing that it would be a winner, we have put out a large field of them and are prepared to fill orders, large or small, at a low price. This variety has a clean, dark green foliage, no leaf spot, a fine plant-maker; the berry is a bright red. In shape it is round; every one alike, making no buttons; firm as Klondike; in season. While some of the berries ripen ahead of Klondike, it would be termed a Klondike season. They are very large and easy to pick. They lay in piles right where you can see them. As to production, we don't believe it can be beat. In 1913 we gathered an average of 300 twenty-four quart cases to the acre. On average land, with good cultivation; it has done well on all soil we have tested it on.

While we did not keep a count of the cases per acre the last season, we are sure they had a large crop of fine berries on them.

We would advise that you try at least one thousand of these plants. You will never regret it, and when you see the fruit once, you will want more plants. This variety is a Southern variety crossed with a Northern variety, which makes it adapted for the North as well as the South.

EXCELSIOR (Per.)—This variety is one we originated over twenty years ago, and has been the leading variety ever since. It is the earli-

est berry grown, and is too well known to need much description. Berries are of a dark red color, medium size; good plant-maker.

EARLY JERSEY GIANT—We have never fruited this variety, but the plant growth looks fine. The originator says it is the largest early berry grown. We have got a few thousand offered for sale this season. Try some of them.

KLONDIKE (Per.)—If there is a better berry than this one we have not found it out. This variety is without a doubt a more extensively planted than any other one variety, especially throughout the South. Plants are very hardy and will withstand the dry, hot weather as well as any. We have over half of our crop in this variety alone, and would be glad to have you figure with us on large lots of plants. We are in a position to fill your orders, large or small, and at the same time with as good plants as money can buy.

AROMA (Per.)—A well known late variety; does well both North and South. The berry is large and very firm, making it a good shipper; makes a large yield. We have a large lot of these plants, and are able to make you a special price on large lots.

GANDY (Per.)—A well-known late variety; berries large and firm.

FREMONT WILLIAM (Per.)—Very late, extra large, good plant growth; berry firm; a fine shipper. Resembles the Gandy very much.

FALL PRICE LIST 1916

	By Mail Postpaid	By Express Not Paid
	100	1,000 5,000
Excelsior		\$2.00 \$1.75
Klondike		2.00 1.75
Aroma		2.00 1.75
Champion K	\$.75	2.00 1.75

	By Mail Postpaid	By Express Not Paid
	100	1,000 5,000
Missionary75	2.00 1.75
St. Louis75	
Lady Thompson75	
Early Jersey Giant.....	1.00	4.00
Gandy		3.00
Fremont Williams		3.00

TESTIMONIALS

Louis Hubach:

Dear Sir—Received the 10,000 plants O. K. and was well pleased with them. Am sending an order for 3,000 of the same kind.

Respectfully, F. H.

Alvin, Texas.

Little Rock, Ark., March 18, 1913.

Louis Hubach, Judsonia, Ark.:

Dear Sir—I received the plants today in good condition. They are sure fine plants.

Yours truly, J. D.

Alvin, Texas, February 10, 1913.

Louis Hubach, Judsonia, Ark.:

Dear Sir—The 20,000 plants I ordered of you arrived in fine shape, and were the finest plants I have ever bought. Am sending check for 2,000 more. Yours truly,

R. L. M.

Choctaw, Okla., March 1, 1911.

Mr. Louis Hubach:

Dear Sir—I herewith hand you P. O. money order for the following strawberry plants. I received my order last spring and was delighted with my plants, but the awful drouth killed every one of them; so here is to Louis Hubach plants, another effort, for I am sure they are all right.

T. L. R.

Pasadena, Texas, March 27, 1913.

Louis Hubach:

Dear Sir—Please find enclosed check for which send me 15,000 plants. You have always

sent me fine plants, so please don't disappoint me this time. From an old customer,

M. B. W.

Cugahaga Falls, Ohio, April 2, 1909.

Louis Hubach:

Dear Sir—The plants arrived in due time; fine ones and in perfect condition. Many thanks. Very cordially yours,

M. C.

Alvin, Texas, March 17, 1913.

Mr. Louis Hubach:

Received other plants all O. K. Please send me 21,750 Klondike berry plants.

Yours truly,

W. M.

Palestine, Texas, February 21, 1911.

Mr. Louis Hubach:

Dear Sir—I am very well pleased with the plants received; they are all right. When my neighbor, Mr. K., saw them, he asked me to send you the within order for him.

Respectfully,

E. E. B.

Arroyo Grand, Cal., January 5, 1911.

Mr. Louis Hubach:

Dear Sir—I received the strawberry plants on time, and they came in good condition, and I am well pleased with the plants. I never had any better from your section.

Yours respectfully,

W. E. H.

Pearline, Tex., March 23, 1911.

Mr. Louis Hubach:

Dear Sir—I received the strawberry plants in good shape March 10. Thanking you for prompt shipment, I am,

Yours truly,

J. M. M.

Watanga, Okla.

Louis Hubach:

Dear Sir—Please ship me by express the enclosed order for plants. Draft enclosed. I bought some plants from you last year, and they were the finest I ever saw.

Repectfully yours,

E. S. W.

Lonsdale, Ark., Oct. 30, 1911.

Louis Hubach:

Dear Sir—I received the plants a few days ago in good condition.

Yours very truly, T. E. B.

Here is one from Missouri, from a man we have had considerable dealings with:

November 6, 1911.

Louis Hubach, Judsonia, Ark.:

Dear Sir—Herewith I am sending you check for \$60.72 to balance as per bill rendered. Please receipt bill and return same and oblige. Yes, our business relations have been, I am proud to say, of a very pleasant nature indeed, and I will remember you in the future with my berry orders. With best wishes, I am,

Very truly yours, H. S. M.

Judsonia, Ark., October 10, 1913.

To Whom It May Concern:

We, the undersigned merchants of Judsonia, Ark., have known Mr. Louis Hubach some twenty-eight years, and in his business dealings have found him at all times to be on the square, and as to his knowledge of plant growing, he is not only the plant grower, but is also a plant originator, having originated some of the best strawberries on the market.

Forbes Bros., Hdw. & Furn.

Dr. Woodyard

Farmers & Merchants Bank

R. E. Powell

J. C. Rhew

Powell, Wish & Rhew

J. F. DeShong

DeShong Grocery Co.

F. L. Welton

T. H. Beals

B. W. Andrews

J. S. Ladd & Son

L. M. Culpepper, acquaintance 2 years.

F. G. Briggs.

Enterprise Box Co.

Chas. A. Figley

Be sure and write your name and address

plainly, giving your nearest express office, and make all orders payable to Louis Hubach, Judsonia, Ark.

Reference—Farmers & Merchants Bank.

UNIVERSITY OF ARKANSAS
Agricultural Experiment Station
Office of the State Entomologist

Certificate No. A 15
Issued at Fayetteville, Ark.,

August 17, 1916.

CERTIFICATE OF INSPECTION.

This is to certify that the nursery stock growing on the premises of Louis Hubach, of Judsonia, Arkansas, has been inspected by a duly authorized inspector in accordance with Act 319, 1913 Laws of Arkansas, and that said nursery stock has been found to be apparently free of all dangerous and injurious insect pests and plant diseases.

This permit is void after September 1, 1917 but may be previously revoked for cause.

A handwritten signature in dark ink, reading "Geo. G. Becker". The signature is written in a cursive style with a long, sweeping underline that extends to the right.

STATE ENTOMOLOGIST.



